

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO ELIGIBLE RESIDENTS OF THE UNITED STATES WHO ARE AT LEAST 18 YEARS OF AGE AND RESIDING IN THE ELIGIBLE GEOGRAPHIC AREA. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. INTERNET ACCESS REQUIRED.

1. Promotional Period: The Renew Your Home Sweepstakes – PERIOD FOUR (the “Promotion”) commences at 12:00:01 AM Eastern Standard Time (“EST”) on Friday December 30, 2011, and ends at 11:59:59 PM EST on Saturday March 31, 2012 (the “Promotion Period”). All Promotion entries must be received by 11:59:59 PM EST on Saturday March 31, 2012. Entries submitted past the expiration of the Promotion Period will not be accepted and will be destroyed. The Promotion consists of a Grand Prize Sweepstakes (the “Sweepstakes”) and a weekly sweepstakes (the “Weekly Sweepstakes”). A promotional day (“day”) as defined in these official rules is from 12:00:01am EST to 11:59:59pm EST.

2. Administrator/Sponsor: The Promotion shall be administered by Brandmovers, Inc. (“BRANDMOVERS” or “Administrator”) and the sponsor is Renewal by Andersen Corporation, 9900 Jamaica Avenue South, Cottage Grove, MN 55016 (“Sponsor”).

3. Eligibility: The Promotion is open only to legal residents of the UNITED STATES currently residing in a zip code which houses a Renewal by Andersen vendor, and who are at least eighteen (18) years old at the time of entry. Void where prohibited. Potential participants may check the eligibility of their zip code by visiting renewalbyandersen.com, and inputting their zip code into the respective field. Employees (and their immediate families (i.e., parents, spouse, children, siblings, grandparents, step parents, step children and step siblings and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of BRANDMOVERS and Sponsor, and each of their respective parents, affiliated companies, sponsors, subsidiaries, advertising and promotion agencies and third party fulfillment or judging agencies (collectively, the “Promotion Entities”) are not eligible to enter or win the Promotion.

4. How to Enter: During the Promotion Period, visit renewalbyandersen.com and follow the links and instructions to navigate to the sweeps page of the site, and complete the required registrations fields.

A. Sweepstakes Entry: Complete and submit the registration including a valid home address. P.O. Boxes are not permitted. Follow the on-screen instructions provided to: (a) register with Sponsor by completing all required fields contained on the Website (“Registration”); and (b) electronically agree to accept these Official Rules (“Rules”) (collectively, “Online Entry”). You automatically will receive one (1) entry into the Sweepstakes. **Limit:** Each participant may enter one (1) time each Promotional Day. Only one entry allowed per email address. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant’s entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the registrant or player. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

B. Weekly Drawing: Upon completing an initial Online Entry into the Sweepstakes, and for each subsequent successful log-in, the Entrant will automatically advance to the Thank You screen and have the option to receive one (1) Weekly Drawing Entry (“Weekly Drawing Entry”) for that day. To enter the Entrant must follow the on-screen instructions and click on a share icon. Subject to verification of eligibility and compliance with these Rules.

5. Grand Prize: Exactly one (1) Grand Prizes will be awarded in connection with the Grand Prize Sweepstakes portion of the Promotion (“Grand Prize”). One (1) Grand Prize Winner (“Grand Prize Winner”) will be randomly drawn from among all eligible Entries received. Grand Prize winner will be

selected by random drawing to be held on or about Monday April 2, 2012 (“Drawing Date”) from among all eligible entries received.

Grand Prize includes one (1) voucher usable for Renewal by Andersen® products and accompanying installation awarded in the form of a Gift Certificate (terms and conditions apply). Approximate Retail Value: \$10,000. Prize is non-transferable and no substitution will be made except as provided herein at the Sponsor’s sole discretion. The number of eligible entries received will determine the odds of winning a Grand Prize. Sponsor reserves the right to substitute the prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use of the prize.

Total ARV of all Grand Prizes to be awarded in this promotion is \$10,000.

6. Weekly Prize: Exactly thirteen (13) weekly prizes will be awarded in connection with the Weekly Sweepstakes portion of the Promotion (“Weekly Prize”).

First Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday December 30, 2011 and Thursday January 5, 2012. Weekly Prize winner will be selected by random drawing to be held on or about January 6, 2012 (“Weekly Drawing Date One”).

Second Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday January 6, 2012 and Thursday January 12, 2012. Weekly Prize winner will be selected by random drawing to be held on or about January 13, 2012 (“Weekly Drawing Date Two”).

Third Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday January 13, 2012 and Thursday January 19, 2012. Weekly Prize winner will be selected by random drawing to be held on or about January 20, 2012 (“Weekly Drawing Date Three”).

Fourth Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday January 20, 2012 and Thursday January 26, 2012. Weekly Prize winner will be selected by random drawing to be held on or about January 27, 2012 (“Weekly Drawing Date Four”).

Fifth Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday January 27, 2012 and Thursday February 2, 2012. Weekly Prize winner will be selected by random drawing to be held on or about February 3, 2012 (“Weekly Drawing Date Five”).

Sixth Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday February 3, 2012 and Thursday February 9, 2012. Weekly Prize winner will be selected by random drawing to be held on or about February 10, 2012 (“Weekly Drawing Date Six”).

Seventh Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday February 10, 2012 and Thursday February

16, 2012. Weekly Prize winner will be selected by random drawing to be held on or about February 17, 2012 (“Weekly Drawing Date Seven”).

Eighth Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday February 17, 2012 and Thursday February 23, 2012. Weekly Prize winner will be selected by random drawing to be held on or about February 24, 2012 (“Weekly Drawing Date Eight”).

Ninth Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday February 24, 2012 and Thursday March 1, 2012. Weekly Prize winner will be selected by random drawing to be held on or about March 2, 2012 (“Weekly Drawing Date Nine”).

Tenth Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday March 2, 2012 and Thursday March 8, 2012. Weekly Prize winner will be selected by random drawing to be held on or about March 9, 2012 (“Weekly Drawing Date Ten”).

Eleventh Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday March 9, 2012 and Thursday March 15, 2012. Weekly Prize winner will be selected by random drawing to be held on or about March 16, 2012 (“Weekly Drawing Date Eleven”).

Twelfth Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday March 16, 2012 and Thursday March 22, 2012. Weekly Prize winner will be selected by random drawing to be held on or about March 23, 2012 (“Weekly Drawing Date Twelve”).

Thirteenth Weekly Prize will be awarded. One (1) Weekly Winner (“Weekly Winner”) will be randomly drawn from among all eligible Entries received between Friday March 23, 2012 and Saturday March 31, 2012. Weekly Prize winner will be selected by random drawing to be held on or about April 1, 2012 (“Weekly Drawing Date Thirteen”).

Weekly Prize includes one (1) re-loadable \$25 Starbucks Gift Card. Prize is non-transferable and no substitution will be made except as provided herein at the Sponsor’s sole discretion. Sponsor reserves the right to substitute the prize for one of equal or greater value if the designated prize should become unavailable for any reason. The number of eligible entries received will determine the odds of winning a Weekly Prize. Non-winning entries from each Weekly Drawing will not carry over into subsequent Weekly Drawing. Participants will be required to submit a new Entry for each Weekly Drawing. Winner is responsible for all taxes and fees associated with prize receipt and/or use of the prize. Starbucks is not affiliated with nor is it an endorser of this Promotion.

Approximate Retail Value of all Weekly Prizes to be won in this promotion is : \$325

Approximate Retail Value of ALL PRIZES to be won in this promotion is \$10,325

6. Notification: Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of the potential winner are final and binding in all matters related to the Promotion. The potential winner will be notified by mail, email or phone. The potential winner (parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return to Sponsor, within ten (10) days of the date notice or attempted notice is sent, an Affidavit of Eligibility, Liability & Publicity Release in order to claim his/her prize. If a potential winner cannot be contacted, or fails to sign and return the Affidavit of Eligibility, Liability & Publicity Release within the required time period, potential winner forfeits prize. Potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held after which the prize will remain un-awarded. Prize will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion.

7. Release: By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Promotion constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Promotion, provided that if it is not possible to award another entry due to discontinuance of the Promotion, or any part of it, for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In

the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: All personal information that Entrants submit will be subject to Sponsor's privacy policy.

13. Winner List: Winner List requests will only be accepted after the promotion end date (listed above) and no later than March 30, 2012. For the Winner List, send an email with subject line: "Renew Your Home Sweepstakes- PERIOD FOUR" to customersupport@brandmovers.com

14. DMCA: Sponsor complies with the provisions of the Digital Millennium Copyright Act (DMCA). In compliance with the DMCA, a Designated Agent has been established with proper documentation sent to the US Copyright Office.

- A. **CONCERNS:** If you have a concern regarding the use of copyrighted material on any web site, please contact the agent designated to respond to reports alleging copyright infringement. The designated agent for Sponsor to receive notification of claimed infringement under Title II of the DMCA is: A. Mitchell, Brandmovers, Inc., 512 Means St., Suite 101, Atlanta, GA 30318.
- B. **DMCA CLAIMS:** The DMCA specifies that all infringement claims must be in writing (either electronic mail or paper letter) and must include the following:
 - A physical or electronic signature of the copyright holder or a person authorized to act on his or her behalf;
 - A description of the copyrighted work claimed to have been infringed, or, if multiple copyrighted works at a single online site are covered by a single notification, a representative list of such works at that site;
 - A description of the material that is claimed to be infringing or to be the subject of infringing activity, and information reasonably sufficient to permit the service provider to locate the material;
 - Information reasonably sufficient to permit the service provider to contact you, such as an address, telephone number, and, if available, an electronic mail address;

- A statement that you have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law; and
- A statement that the information in the notification is accurate, and under penalty of perjury, that you are authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.